

## MANAGEMENT INFORMATION SYSTEMS

- 1) Within organizations, who makes strategic decisions for the organization?
  - A) executives
  - B) front line managers
  - C) middle managers
  - D) assembly line workers
  
- 2) Sensitivity analysis in information systems includes all the following **except** \_\_\_\_\_.
  - A) more than one parameter
  - B) what-if-analysis
  - C) teamwork compatibility
  - D) increasing or decreasing variables to determine the effect on profit
  
- 3) In information systems and decision support, what are simplified representations, or abstractions of reality?
  - A) reports
  - B) structured problem solving
  - C) models
  - D) artificial construct
  
- 4) Which of the following are not characteristics of data quality?
  - A) coordinate jurisdiction
  - B) logical consistency
  - C) completeness
  - D) attribute accuracy
  
- 5) SQL was first developed \_\_\_\_\_.
  - A) by IBM
  - B) by ANSI
  - C) based on ANSI specifications
  - D) in 1982

- 6) Internet processors can be any of the following **except** \_\_\_\_\_.  
A) switches  
B) routers  
C) protocols  
D) gateways
- 7) Apache HTTP Server and Microsoft Internet Information Server are examples of \_\_\_\_\_.  
A) e-commerce servers  
B) data collection devices  
C) web server software packages  
D) web server hardware systems
- 8) Strong cohesion in object-oriented design means \_\_\_\_\_.  
A) that the elements within a subsystem form a single, unified concept  
B) that the objects are clearly marked  
C) each user screen is specifically designed for that user's use  
D) that the linked objects have been properly documented
- 9) What is the benefit of using 2.4 GHz Wi-Fi over 5 GHz?  
A) produces higher internet speed  
B) can cover a larger area  
C) is more powerful  
D) has more channels
- 10) In a CRM model, which phase rewards the most loyal and profitable customers?  
A) enhance  
B) retain  
C) acquire  
D) attract
- 11) The set of computer programs used to manage hardware resources is called \_\_\_\_\_.  
A) Microsoft Office Suite  
B) system software  
C) general software  
D) application software

- 12) Who is the responsible group that maintains records for a functional area of an organization?
- A) the information system managers
  - B) everyone in the organization
  - C) a records manager
  - D) the database analysts
- 13) Which one of the following best describes when a company has both online and physical storefronts?
- A) hardscape and shopping carts
  - B) clicks and mortar
  - C) bricks and clicks
  - D) bricks and mortar
- 14) A(n) \_\_\_\_\_ approach to the SDLC is used when the exact requirements of a system or needs of users are not well understood.
- A) system
  - B) incremental
  - C) focused
  - D) adaptive
- 15) The Internet has had which one of the following impacts on the way you purchase your textbooks?
- A) The Internet decreases your bargaining power.
  - B) The Internet increases your bargaining power.
  - C) The Internet provides you with less information.
  - D) The Internet gives you fewer choices.

- 1) A
- 2) C
- 3) C
- 4) A
- 5) A
- 6) C
- 7) C
- 8) A
- 9) B
- 10) B
- 11) B
- 12) C
- 13) B
- 14) D
- 15) B