

## JOURNALISM

- 1) What is a freelance writer?
  - A) a volunteer writer
  - B) someone who writes what they want
  - C) a writer paid to work on different jobs or projects without being a permanent employee
  - D) someone who writes creative pieces for different papers
  
- 2) A news reporter's job description is best described by:
  - A) gathering sources to check facts on previously gathered information.
  - B) finding eyewitnesses to tell a unique story.
  - C) gathering information to further develop a story that is newsworthy for all citizens.
  - D) posting up to the minute facts about developing stories to Twitter and other social media.
  
- 3) The impact of the use of \_\_\_\_\_ with broadcast journalism, specifically, is the connection that the journalists are having with their readers. They are getting the readers involved to express their opinions, making it more engaging for the reader.
  - A) free-lance journalists
  - B) social media
  - C) ledes
  - D) corporate sponsorship
  
- 4) Features often:
  - A) don't need sources to verify facts
  - B) are shorter than other news stories
  - C) have a personal slant and are written in an individual style
  - D) include a lot of photographs
  
- 5) According to AP style, which state abbreviation is correct?
  - A) Haw.
  - B) Ia.
  - C) Alas.
  - D) Ala.

- 6) What is **not** another name for a graphic in a newscast that displays an interviewer's name and title?
- A) super
  - B) chyron
  - C) lower-third
  - D) chroma key
- 7) What does FOI stand for?
- A) Freedom of Investing
  - B) Freedom over Information
  - C) Fight over Information
  - D) Freedom of Information
- 8) You are asked to cover the mayor drowning at a nearby lake. Your photographer exclusively gets video of the mayor's body in a body bag. Should you use the video in your package?
- A) No, the mayor's family did not sign a photo release form.
  - B) Yes, publish first and beg for forgiveness second.
  - C) Yes, it was taken during a news event and we were the only station to get the footage.
  - D) Depends, its best to ask a manager for permission and make sure to blur the bag.
- 9) Which Supreme Court Case in 1988 gave schools the right to refuse to support speech that was "inconsistent with the shared valued of civilized social order?"
- A) Hazelwood School District v. Kuhlmeier
  - B) Near v. Minnesota
  - C) Chandler v. Florida
  - D) Nebraska Press Association v. Stuart
- 10) If a news script has **not** previously been read before it makes its way to the airwaves this is called what?
- A) feed
  - B) cold copy
  - C) cold open
  - D) rip and read

- 11) What is the primary purpose of journalism?
- A) To give people the information they need to make as much money as possible.
  - B) To give people entertaining stories.
  - C) To give people the information they need to make better decisions about their lives and function in a democratic society.
  - D) To find and discover truth to expose corrupt politicians and unethical businesses.
- 12) What is the difference between a direct lede and an indirect lede?
- A) Direct ledes are only for hard news stories while indirect ledes are only for soft, feature news stories.
  - B) Direct ledes are always succinct and define the theme immediately. Indirect ledes hold off on telling the reader what a story is about.
  - C) Direct ledes are biased statements that answer all questions about a news story while indirect ledes are more common and don't answer all questions about a news story.
  - D) Direct ledes are written comments by editors while indirect ledes are written comments by opinion-based writers.
- 13) In 2013, what media company purchased Al Gore's network, Current TV?
- A) HBO
  - B) BBC
  - C) True TV
  - D) Al Jazeera
- 14) What is the term for journalists who are attached to military units?
- A) war affair journalists
  - B) embedded journalists
  - C) public war journalists
  - D) public affair journalists
- 15) \_\_\_\_\_ journalism is based upon sensationalism and crude exaggeration.
- A) Coverage
  - B) Red
  - C) Bad
  - D) Yellow

- 1) C
- 2) C
- 3) B
- 4) C
- 5) D
- 6) D
- 7) D
- 8) D
- 9) A
- 10) B
- 11) C
- 12) B
- 13) D
- 14) B
- 15) D